

# SHOES

DÜSSELDORF  
SEE & ORDER BY IGEDO EXHIBITIONS

27 – 29 August 2023

## Press Release

**Inspiration. Innovation. Individuality.**  
**SHOES DÜSSELDORF. The place to be.**  
**READY FOR SUMMER 2024**

Landmark trends. Shoes, fashion and accessories – concentrated and curated. On the most attractive exhibition grounds in the industry. Precisely at the right point in time. **This is what SHOES DÜSSELDORF stands for, opening its doors at Areal Böhler from 27 – 29 August to offer the perfect stage for the best collections for Spring/Summer 2024.**

This mix is unique. 500 international brands, including many renowned brands from Spain, France and Italy as well as exciting newcomers will be waiting to be discovered by retailers. With its high-quality, select ranges **SHOES DÜSSELDORF** is the best and most important destination for all fashion-oriented stores.

“We arouse desire. We support you in finding highlights for your store. We offer what other order events often miss out on. We score points with charms, individuality and inspiration rather than standards. Come to Düsseldorf if you want to offer your shoppers something really special,” says Ulrike Kähler, Managing Director at Igedo, getting to the heart of the matter. Because one thing is for sure: be it shoes, bags or trendy accessories – it is one-of-a-kind, extraordinary products that cast a magic spell on shoppers on retail areas. Now and in future.

### Sustainability in focus

After **Neonyt Düsseldorf** drew to a successful close, the key topic of sustainability will now also be in intense focus at **SHOES DÜSSELDORF** with the aim of promoting the shift to more sustainability and fairness. Inspiring impulses are guaranteed to come care of the “Sustainable Store-Sharing-Concept inspired by STORE 13 Herford”, new in the ›**Kaltstahlhalle**‹. The concept exemplifies how sustainable customer journeys – beyond fashion and footwear – can be created in retail or can be highlighted by sustainable interior design, art and accessories.

Is my brand fit for the future? More and more companies ask themselves this question. **SHOES DÜSSELDORF** allows its exhibitors to undergo a Sustainability Check to verify just how sustainable their own concepts already are today.

### Creative & Cool: the Kids Corner

In cooperation with Squares **SHOES DÜSSELDORF** will also offer an inspiring platform for success in the children’s shoe business at the forthcoming edition. Centrally situated in its new location at ›**Alte Schmiedehallen**‹, the Kids Corner will thrill visitors with a modern design tuned to the segment, a Working Station and, needless to say, a best-of for high-fashion, internationally known kids’ footwear brands.

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## Communication and Culinary Delights

**SHOES DÜSSELDORF** is indisputably the shoe trade show with the best and most relevant side events. Be it targeted order information or sound market intelligence – the media events at ›**Alte Schmiedehallen**‹ boast an unrivalled, high-calibre portfolio of expert know-how with various trends lectures, a sustainability talk and the HDS/L press conference. Last but not least, **SHOES DÜSSELDORF** is a place for communication and hospitality. Unadulterated summer feeling will come care of the Chillout Area luring attendees with yummy cocktails and soul food between the halls. With cool music a great place to relax and enjoy.

**You are invited.** To embark upon a journey to the most beautiful and important trends in summer 2024. The new fashion will become calmer, more dressed-up, elegant – but always with a relaxed styling. Discreet colours, above all creamy naturals, are accompanied by pastel shades, orange and denim blue. Loose-fit trousers are a must. With skirts and dresses anything goes: from mini through midi to maxi-length. Monochrome looks gradually override the print mania. And which shoes will this be paired with? And which bags?

**A foretaste can be found on the [SHOES DÜSSELDORF](#) blog**

Visitor registration for [SHOES DÜSSELDORF](#) is online.

All exhibitors of **SHOES DÜSSELDORF** can be found in the [Brandbox](#).

Click here for [Press Accreditation](#)

## DATES

### FASHN ROOMS

Showroom Concept

27 to 29 January 2024

26 to 29 January 2024

### Neonyt Düsseldorf

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27 to 29 January 2024

### SHOES DÜSSELDORF

3 to 5 March 2024

Activities of IGEDO EXHIBITIONS:

More information on **FASHN ROOMS**

More information on **SHOES DÜSSELDORF**

[igedo.com](https://www.igedo.com)

[fashn-rooms.com](https://www.fashn-rooms.com)

[shoes-duesseldorf.com](https://www.shoes-duesseldorf.com)

More information on **Neonyt Düsseldorf**

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[neonyt-duesseldorf.com](https://www.neonyt-duesseldorf.com)

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