

SHOES DÜSSELDORF

28 - 30 August 2022

SUPPORTING PROGRAM

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TW Order - Information - Spring/Summer 2023

Sunday, August 28, 2022, 12.00 p.m., ›Altes Kesselhaus‹

More polish, more chic, more sexiness. Silhouette change in womenswear, classic upswing in menswear. Shoes are no exception. What do they have to look like now to match the new shapes, how classic can they be? And how much color, how much openness can the market take? These and many other questions will be addressed by Simone Reiner from the fashion editorial team of TextilWirtschaft on the first day of SHOES DÜSSELDORF, or via livestream: at textilwirtschaft.de.

Speaker: Simone Reiner, TextilWirtschaft

(Simultaneously translated into English)

Talk round: CYS - Easy entry into "online selling".

Sunday, August 28, 2022, 1.00 p.m., ›Altes Kesselhaus‹

In a talk round supported by a case study, it will be explained how inclusion is possible for retailers with minimal integration effort and an easy entry into "online selling" through the cooperation solution "Connect Your Store@ECC".

Participants: Daniel Prause (ECC) as moderator, Florian Wagner (Founder CYS) and Stefan Floetner, CYS Business Development and Michael Koch from Schuhparadies Koch

SNEAKERS & SPEAKERS, II 22

Sunday, August 28, 2022, 2.00 p.m., ›Altes Kesselhaus‹

Panel Talk "SNEAKERS FOR THE OTHER HALF OF HUMANITY."

The fact that particularly coveted limited edition models are often dropped exclusively in men's sizes is just one example of how little the scene has women in mind as a target group. How it came to be that the world of sneakers is "a man's world" and how this could be changed will be discussed by top-class industry insiders at the second SNEAKERS&SPEAKERS TALK 2022.

Participants: Julia Schoierer, a.k.a. Sneakerqueen, among others (more participants will follow soon).

Fashion Forecast – Fall/Winter 2023/24

Sunday, August 28, 2022, 4.00 p.m., ›Altes Kesselhaus‹

rend and Lifestyle Topics. The key signals for H/W 23/24: Colours, Shapes, Styles. ModEurop, the official trend fashion platform, of the German Shoe Institute presents the outlook into the fashion future. The Fashion Forecast offers the industry a creative outlook into the new season.

Speaker: Trend Analyst Martin Wuttke, ModEurop

HDS/L Press Conference

Monday, August 29, 2022, 12:00 noon, ›Altes Kesselhaus‹

The German Shoe and Leather Goods Industry Association HDS/L will provide information on the current situation of the shoe industry with facts and figures. Complementing the current industry data, representatives of the BTE (Trade Association Textile Shoes Leather Goods) will report on the current situation of the shoe trade.

Participants: Manfred Junkert, Managing Director HDS/L / Prof. Dr. Siegfried Jacobs, Deputy Managing Director BTE - Trade Association Textile Shoes Leather Goods / Ulrike Kähler, Managing Director Igedo Company. Moderation: Dr. Claudia Schulz, Press and Public Relations HDS/L
(Simultaneously translated into English)

SEASONS BEST – Spring/Summer 2023

Monday, August 29, 2022, 2:00 p.m., ›Altes Kesselhaus‹

What are the top trends for S/S 2023? Which styles, shapes and colors belong in the assortment? Karolina Landowski from FASHION TREND POOL will show the top 20 themes for shoes, bags, and accessories in her order briefing SEASON'S BEST - plus key looks and trend updates you need to know.

Speaker: Trend Expert Karolina Landowski, FASHION TREND POOL

Fashion Forecast – Autumn/Winter 2023/24

Monday, August 29, 2022, 3:00 p.m., ›Altes Kesselhaus‹

What's next. With her Fashion & Shoe Forecast for A/W 2023/24, Marga Indra-Heide from FASHION TREND POOL already looks deep into the new season and sets the direction for the most important trend themes, colors, materials and key styles for Fall/Winter 2023/24.

Speaker: Trend expert Marga Indra-Heide, FASHION TREND POOL

Status: 05.08.2022

All activities of the Igedo Company:

www.igedo.com

Further information about SHOES DÜSSELDORF:
More information about FASHN ROOMS:

<https://shoes-duesseldorf.com>
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