

SHOES

DÜSSELDORF
SEE & ORDER BY IGEDO COMPANY

28|29|30
August 2022

Press Release

SHOES DÜSSELDORF Summer Edition

The countdown is on. Anticipation is rising. The final preparations are in full swing. When **SHOES DÜSSELDORF** opens its doors from 28 to 30 August, the “Who’s Who” of the industry will get together. More than 300 exhibitors and over 600 brands just wait to be discovered by retailers. “It is starting soon now and we are all hugely looking forward to this event, which will be held at Areal Böhler for the 11th time now. Let us inspire you and come to SHOES to Düsseldorf,” says the host and Igedo General Manager Ulrike Kähler appealing to the footwear and fashion world.

Fullhouse! At **SHOES DÜSSELDORF** all renowned German and international brands will be represented. No other trade show in Germany even comes close to offering such a wide and diverse portfolio. Be it for women, men or kids: the best shoes, bags and accessories are found and ordered in Düsseldorf. The spectrum ranges from A as in Abro through G as in Gabor and N as in Natural World to V as in Voile Blanche and Z as in Zouri, to name but a few. Alongside proven, long-standing exhibitors **SHOES DÜSSELDORF** is also delighted to welcome many new brands to the coming edition, including numerous suppliers who have taken up the important theme of sustainability. The complete list of exhibitors can be called up digitally in the [Brandbox](#).

Digital or analogue? **SHOES DÜSSELDORF** excels at both. “But the key message for all of us is that we can meet and exchange live again,” says Ulrike Kähler and banks on a comprehensive line up of side events with exciting lectures and events.

Fashion input accompanied by hands-on order tips come care of the trade show as do high-calibre trend forecasts that dare to look into the more distant future.

A must-see highlight for sneaker fans is “SNEAKERS & SPEAKERS, II 22” on Sunday, 28 August 2022. The second edition will revolve around the question: how did the world of sneakers happen to become “a man’s world” and how can this be changed?

All important facts and figures on the sector will be presented at the HDS/L Press Conference on the Monday of the trade show, 29 August 2022.

For detailed information on the side events see enclosure.

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As a guest visiting Areal Böhler – you get to chill out, enjoy, relax. **SHOES DÜSSELDORF** is also “the place to be” for this. Our lounge-type Outdoor Area with DJ invites you to while away your time. “We have laid the table. The collections will be served up on the exhibition area. Now it’s time to stay on the ball and discover what’s new. Meeting live has never been more important than now. So be sure to use this special opportunity,” says Ulrike Kähler in a nutshell. “Welcome to **SHOES DÜSSELDORF!**”

SERVICES

Shuttles

Our Shuttle Service commutes between **SHOES DÜSSELDORF** at Areal Böhler and the Showrooms at Kaiserswerther Straße (Shuttle-Point Karl-Arnold-Platz) as well as our partner hotels.

Other services

- Hotels, travel options as well as information related to Düsseldorf comes care of our partner [Düsseldorf Tourismus GmbH](#)
- Free Wi-Fi in the halls of Areal Böhler
- Regular visitor newsletter
- Digital ticketing and access control system by international standards

Press accreditation

- <https://shoes-duesseldorf.com/presse/akkreditierung/>

DATES

FASHN ROOMS

Showroom Concept

28 to 30 January 2023

26 to 30 January 2023

SHOES DÜSSELDORF

26 to 28 February 2023

All activities of the Igedo Company:

igedo.com

Further information about **FASHN ROOMS**

fashn-rooms.com

Further information about **SHOES DÜSSELDORF**

shoes-duesseldorf.com

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