

SHOES DÜSSELDORF

6 to 8 March 2022

SIDE EVENTS

TW Order – Information – Autumn/Winter 2022/23

Sunday, 6 March 2022, 12.00 noon, ›Altes Kesselhaus‹

From Bottega green to Very Peri. The colour “gallery” from women’s and men’s wear spills over to shoes. But how much colour can they take? And what are the “partners” matching the - again - new silhouettes? This and many other topics will be discussed by Gudrun Allstädt and Simone Reiner from the fashion editorial of TextilWirtschaft on the first day of **SHOES DÜSSELDORF**.

Speakers: Simone Reiner and Gudrun Allstädt, TextilWirtschaft
(with simultaneous interpretation into English)

SNEAKERS & SPEAKERS

Sunday, 6 March 2022, 2.00 pm, ›Altes Kesselhaus‹

SNEAKERS & SPEAKERS is a networking and information event targeting decision-makers and designers from the sneakers industry – an event that sets the stage for guests who have generated new impulses in the sector through their outstanding personality and work. The panel featuring high-calibre sneaker “royalty” will be hosted by MTV legend and **sneakerhead Patrice Bouédibéla**.

Participants: MTV presenter Patrice Bouédibéla, Stepan Timoshin, founder and owner of the sneaker resell of VADITIM, Willy Iffland a.k.a. @willy, probably the most important sneaker influencer in Germany, Sneaker guru Pascal Prehn, who, among other things, brought the magazine SNEAKER FREAKER to Germany and made it big and last but not least SOLEBOX founder and architect of the German sneaker scene Hikmet Sugoer.

HDS/L Press Conference

Monday, 7 March 2022, 10.30 am, ›Altes Kesselhaus‹

The Federal Association of the Footwear and Leather Goods Industry HDS/L provides insights into the current situation in the footwear industry with facts and figures. Complementing the latest industry metrics representatives from the German Footwear Retail Association BDSE will report on the current state of footwear retail.

*Participants: Manfred Junkert, Managing Director at HDS/L / Brigitte Wischnewski, President BDSE / Ulrike Kähler, Managing Director Igedo Company
Chaired by: Dr. Claudia Schulz, Press and PR at HDS/L
(with simultaneous interpretation into English)*

Followed by:

HDS/L Junior Award 2022

The motto of the awards reads: “Go for Glamour! Create a Breath-taking Party Shoe!”

Monday, 7 March 2022, 11.30 am, ›Altes Kesselhaus‹

A long and good tradition at the Federal Association of the Footwear and Leather Goods Industry has been to recognise creative young talents for their special achievements. “Even more so in difficult times we are particularly concerned with supporting young people,” stresses HDS/L Managing Director Manfred Junkert. This is why the Association has again offered the HDS/L Junior Award this year. This Award honours young people who upgrade and stage shoes as products with their extraordinary creativity and innovative power. Eligible for participation in the ‘HDS/L Junior Award 2022’ contest were young designers of national and international origin. The invitation targeted both fashion/design students from European colleges and young talents from companies.

SEASONS BEST – Autumn/Winter 2022/23

Monday, 7 March 2022, 2.00 pm, ›Altes Kesselhaus‹

An overview of and guidance for the current season will come care of Karolina Landowski in her order briefing SEASON'S BEST – competently presenting in a condensed format the Top 20 themes for shows, bags and accessories as well as the key looks and current trend updates that should be found in every order book.

Speaker: Trend expert Karolina Landowski, FASHION TREND POOL

Fashion Forecast - Spring/Summer 2023

Monday, 7 March 2022, 3.00 pm, ›Altes Keselhaus‹

What's next? With her inspiring Fashion Forecast for S/S 2023 Marga Indra-Heide of FASHION TREND POOL already now whets our appetites for the new summer season, setting the pace for colours, materials and key shoe and bag styles in Spring/Summer 2023.

Speaker: Trend expert Marga Indra-Heide, FASHION TREND POOL

Last updated: 17 February 2022

All activities of the Igedo Company:

www.igedo.com

Further information on SHOES DÜSSELDORF:
Further information on FASHN ROOMS:

<https://shoes-duesseldorf.com>
<https://fashn-rooms.com/>

