

SHOES

DÜSSELDORF
SEE & ORDER BY IGEDO COMPANY

6|7|8
March 2022

Press Release

Düsseldorf, 17 February 2022

SHOES DÜSSELDORF. The Name Says it All.

The industry meets in Düsseldorf.
New name, familiar high quality, even more creativity.
And as always, **the perfect location** for order & business.
Beyond the core product that is shoes.

At **SHOES DÜSSELDORF** from 6 – 8 March 2022 everything will revolve around the new collections for autumn/winter 2022/23.

Great Reach / The Place to be for Business & Orders

The industry loves Düsseldorf. The attractive, inspiring backdrop of Areal Böhler casts an almost magnetic spell on exhibitors and visitors alike. Clearly structured and with a high-quality selection of German and international brands, it provides buyers with everything it takes to put together a high-fashion range: women's, men's and children's shoes rounded off by trendy accessories.

Showcasing more than 600 brands **SHOES DÜSSELDORF** promises to be a tactile and emotional order experience for buyers even in demanding times. Alongside leading German labels numerous agencies with international collections – amongst others from Italy, Spain, Portugal, Turkey and Scandinavia – will fly their flags in Düsseldorf.

“Many renowned brands are convinced of the success of the trade show and have found their way back to Düsseldorf. We are very pleased about this and are – in fact – fully booked in the space available to us,” stresses Ulrike Kähler, Managing Director Igedo Company. Moreover, **SHOES DÜSSELDORF** has a whole series of exciting newcomers in store for the coming edition. Beyond fashion such themes as function and sustainability will be in focus.

“In line with the current zeitgeist consumers are concerned with themes like sustainability, well-being and vegan alternatives. These products are also in increasing demand in the footwear and accessories segment. We are very happy to have successfully enlisted several very interesting companies in this field with power-house collections. These are great products that might also create added suspense within the retail space,” explains Kähler.

~ 1 ~

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SHOES DÜSSELDORF also ensures quick orientation in terms of the segmentation of halls. “We do our utmost to provide exhibitors and buyers with a pleasant, safe and easily manageable working environment. In Düsseldorf people work and place orders. In a focused, creative and efficient manner,” says Ulrike Kähler.

We are convinced that we are striking the right chord with **SHOES DÜSSELDORF**. This type of physical event is relevant to all industry stakeholders and just right. We are not betting on gigantism – quite the contrary. The tailor-made format of SHOES DÜSSELDORF corresponds to the trade fair needs of both buyers from major groups and of owners of small and medium-sized businesses. SHOES is the perfect place to place targeted orders, meet colleagues and find new inspirations for your store and tailor these to your needs on site.

Live at Last

Not least with this in mind, **SHOES DÜSSELDORF** is entering the 2022/23 autumn/winter orders season with a new, expanded line-up of side events. Trends and tendencies will be centrestage. Visitors can look forward to inspiring lectures. Trend talks and panel discussions will deliver riveting impulses.

After all, a trade show always doubles as a place for communication. Personal exchange and the chance to forge new contacts are indispensable in a world increasingly characterised by digitalisation – not least also in the fashion and footwear sector.

Side Events

The press conference of the Federal Association of the German Footwear and Leather Goods Industry HDS/L will provide the sector with current figures and statistics related to the shoes & accessories business. The subsequent presentation of the HDS/L Junior Awards 2022 will this year bear the motto “Go for Glamour! Create a Breath-taking Party Shoe!”.

A real highlight is the debut of SNEAKERS & SPEAKERS. SNEAKERS & SPEAKERS is a networking and information event targeting decision-makers and designers from the sneakers industry – an event that sets the stage for individual guests who have generated new impulses in the sector through their outstanding personality and work. The panel of top-class sneaker nobility will be moderated by MTV legend and sneakerhead Patrice Bouédibéla. The event will also feature Stepan Timoshin, founder and owner of the sneaker reselling platform VADITIM..

Also offering solid preparation for your trade visit is the newly revised and clearly structured online appearance of [SHOES DÜSSELDORF](#). Here all relevant, trade-show related information can be

~ 2 ~

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accessed along with the complete line-up of [side events](#) and the [Brandbox](#) with all exhibitors and brands.

Another practical and time-saving feature for visitors is, of course, the proven online ticket service: here visitors will receive their admission to **SHOES DÜSSELDORF** in the form of an e-ticket upon online registration.

SERVICES

Shuttles

Our shuttle service connects **SHOES DÜSSELDORF** with the showrooms on Kaiserswerther Straße (shuttle stop Karl-Arnold-Platz) and Media Harbour, central station, airport and our partner hotels.

Travel & Hotels

For information on hotels, travel options as well as on Düsseldorf itself please contact our partner [Düsseldorf Tourismus GmbH](#).

Other Services

- Free WiFi in all halls of Areal Böhler
- Regular newsletters for visitors
- Digital ticketing and admission control system according to the latest international standards

Press Accreditation

- <https://shoes-duesseldorf.com/press/accreditation/?lang=en>

Dates

FASHN ROOMS 23 to 25 July 2022
Showroom Concept 21 to 25 July 2022

SHOES DÜSSELDORF 28 to 30 August 2022

All activities of the Igedo Company:

igedo.com

Further information about **FASHN ROOMS**

[Fashn-rooms.com](https://fashn-rooms.com)

Further information about **SHOES DÜSSELDORF**

shoes-duesseldorf.com



~ 3 ~