



Preview

Gallery SHOES & Fashion

29 – 31 August 2021

“Business on the market is picking up
again...”

... is how Ulrike Kähler, Managing Director of Igedo Company and Gallery Project Director, opened the preview of the upcoming Gallery SHOES & Fashion from 29 – 31 August 2021 at the Areal Böhler in Düsseldorf. She went on to say that with over 400 brands, the ‘Alte Schmiedehallen’, ‘Kaltstahlhalle’ and ‘Halle am Wasserturm’ are almost completely full to capacity once more.

“We’re really looking forward to holding the event on the regular date, which, along with the earlier Gallery FASHION, is now back to every season as usual,” continued Ulrike Kähler. “We are delighted to be welcoming so many returning exhibitors to Gallery SHOES including Apple of Eden, Arche, Benetton, Bibi Lou, Blundstone, Ecoalf, Fly London, Gant, Hip Shoe Style, Högl, Lola Cruz, Macarena, Pertini, Ria Menorca, Scotch & Soda, Softinos, Tosca Blu, United Nude, Sioux and Gabor.” And Agentur Muth will be bringing new and established brands like Bikkenbergs, Castaner or L’Autre Chose.



And Achim Gabor, Chairman of the Executive Board of Gabor Shoes AG, said: "I'm looking forward to attending the physical edition of Gallery SHOES in Düsseldorf with our brands. It's important to be able to showcase collections again in person and we hope to see lots of customers over the three days of the fair."

Overall, the Igedo team is reporting positive feedback, particularly from the German industry: visitors and exhibitors are apparently really looking forward to participating in the important shoe ordering platform in the heart of Germany and the mood is very optimistic. As they emphasised, being able to touch products and hold them in your hands is one of the most important criteria when placing shoe orders.

It goes without saying that visitors to Gallery SHOES & Fashion are required to provide either proof of vaccination, proof of recovery or a negative COVID-19 test to enter the Areal Böhler. And the usual COVID protection measures still apply when visiting the event.

On the late August date, the 'Areal Böhler Park', which will now be rounded off by a number of hip food and drink options, will provide a popular chillout area for Düsseldorf and its surroundings. "Our visitors can enjoy the wonderful atmosphere of the complex and the new cool locations like 'Les Halles' – whether all day long or once they have finished their orders for the day. Now they no longer need to head into the city centre but can make the most of the chilled-out community vibe right in front of the halls, in the same typical industrial design," says Ulrike Kähler.

In addition to fully occupied halls, a jam-packed line-up is also one of the major draws of the coming event. This includes, as always, the obligatory HDS-L press conference, the HDS-L-Junior Awards ceremony, TW Order Info, the forecasts by Fashion Trend Pool and more. (Further information to follow).



Upcoming dates for 2021:

Gallery FASHION & Shoes 24 – 26 July 2021
Showroom Concept 22 – 26 July 2021

Gallery SHOES & Fashion 29 – 31 August 2021

Düsseldorf, 19 July 2021

All activities of Igedo Company:

www.igedo.com

Further information about Gallery SHOES & Fashion:
Further information about Gallery FASHION & Shoes:

www.gallery-shoes.com
www.gallery-duesseldorf.com

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