



Gallery SHOES

International Tradeshow for Shoes & Accessories

10–12 March 2019

1

More than just an order platform...

For the fourth time, a fully booked Gallery SHOES will be opening its doors from 10-12 March 2019 – and is proving to be a whole lot more than just a functional order platform for shoes and the accompanying collections! In a very short time, Gallery SHOES has become a competent industry get-together for the European shoe business that provides visitors with a wealth of useful information: this makes it unparalleled and unique, and not only in Germany!

Over 9,500 professional visitors are expected to attend this strong event with over 500 brands and around 350 exhibitors, which is rounded off by an impressive line-up of accompanying events and the striking industrial backdrop of the Areal Böhler venue.

“The event is making dynamic progress with extremely positive developments,” sums up Igedo Managing Director and Gallery SHOES Project Director Ulrike Kähler. “Awaiting professional visitors at the fourth edition are new, exciting brands including firm favourites like Clarks, but also plenty of exciting newcomers like *EYS*, *BNSM* (Basics Natural Spirit in Motion) and *Mythoo*. We are allocating, for example, the ‘Halle am Wasserturm’ to 40 brands including *Cinque Shoes* and *Colmar Footwear*, including 15 new brands such as Alba Moda, Manas and Womsh from Italy.”

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Also very much in tune with the times is the accompanying line-up of events, which is making a significant contribution to the event's appeal as a meeting place for international manufacturers and buyers from neighbouring European countries, as well as the press and media. Proving particularly popular here is the live streaming of the Orderinfo by TextilWirtschaft directly from the Areal Böhler Düsseldorf to the rest of the world.

Plus: The topic of sustainability in leather production will be the focus of a presentation by OEKO-TEX®. And the award ceremony of the HDS-L Junior-Award, which honours outstanding achievements by young talents who are showing their innovativeness in the production of shoes: under the motto '*Sport meets fashion – open minded*', the focus this year is on finding new, creative ideas for sports sandals. The wealth of in-depth information will be complemented by the HDS-L press conference, an absolute must-attend for the international trade press, and the MODEUROP Fashion Forecast, as the official trend fashion platform of the DSI, the German Shoe Institute. In addition to the lectures, FASHION TREND POOL will also be represented with a 'Trendbox' dedicated to the overriding topic '*Checks combined in a sporty way with elements from Memphis design*' to provide visitors with inspiration and ideas for the store window design of fashion looks at the POS.

"These competent industry bodies are meanwhile an integral part of Gallery SHOES. They are accompanying us on our journey as partners and helping us to firmly establish the platform within the industry: just like strong brands such as *Marc Cain*, which is once again the main partner of the Fashion Lifestyle Corner catwalk in the 'Kaltstahlhalle'. As part of the accompanying line-up we are once again offering four fashion shows a day: featuring fashion and shoes by *Marc Cain* as well as the matching eyecatchers by other partners including *Högl*, *Peter Kaiser* and the new addition of *Tosca Blu*," adds Ulrike Kähler.

Awaiting visitors at the main entrance to the 'Alte Schmiedehallen' and the entrances to the 'Blankstahlhalle' and 'Edelstahlhalle' are new digitalisation tools, which can even also be found inside the shuttles and shuttle stops. A first-class service for visitors! "Visitors are increasingly making use of our digital pre-registration options. A trend that already became apparent at Gallery in January 2019, where the new registration columns were very well received," adds



Ulrike Kähler. The large central catering zone will once again be located between the 'Alte Schmiedehallen' and the 'Kaltstahlhalle'.

3

New to the COMFORT ZONE in the 'Alte Federnfabrik' and the 'Glühofenhalle' at the upcoming edition are brands like *Aetrex* and *Samuel Hubbard* from the USA, *Barth Schuhbandl* from Germany, *Living Kitzbühel* from Austria, *Probody Medical* from Denmark, *TDO Therapy* from Turkey and *Tumar Art* from Kyrgyzstan.

The KIDS' area in the 'Edelstahlhalle' is completely fully booked once again. Showing their new collections here for the first time are brands like *Mabelo* and *Playhoes* from Germany, *Tomm Shoes* from Poland and *Vicco* from Turkey.

New names in the CONTEMPORARY area include *Angulus* which has been making handmade shoes in Denmark since 1904, Spanish brands like *Johnny Bulls* and *Xti*, French creations by *Les Tropeziennes par M. Belarbi*, *Mexx* from the Netherlands, which has repositioned itself on the market, and German lifestyle brand *Bugatti Woman*.

With international brands like *Supertrash* from the Netherlands, *Tiurai* from Italy and *Refresh* from Spain, the URBAN zone will be showcasing young trends alongside unconventional street styles. Visitors to the PREMIUM zone will find plenty of passion and high-quality design. Exhibitors coming from Italy include *Angelo Bervicato*, *Beyond*, *Cheville* and *Womsh*. Danish brand *Et Al* is all about Nordic understatement with hints of French elegance. Another exhibitor from Denmark is *Royal RepubliQ* – a brand that combines an absolutely contemporary look with the corresponding "Aims of Life" to make a difference in the world around us.



Representing France are the Western boots by *Mexicana* and on show from Spain is the classic handcraftsmanship by *Lottusse*, a brand that incorporates the latest materials and trends for a modern appeal. The out-of-the-ordinary shoe styles by *New Rock* are made by hand in Spain to the highest quality standards.

Accompanying line-up

Sunday 10 March & Monday 11 March 2019

Fashion shows – Trends for Autumn/Winter 2019/2020

At 11:00 am, 1:00 pm, 3:00 pm and 5:00 pm on each day – Fashion Lifestyle Corner, catwalk in the 'Kaltstahlhalle'

Following the successful establishment of the Fashion Lifestyle Corner with its own catwalk, for the second time in a row several shows will be taking place with main partner Marc Cain in the 'Kaltstahlhalle'.

Sunday 10 March 2019

TW Order-Info – Trends for Autumn/Winter 2019/20

12:00 noon – 1st floor of the 'Kesselhaus'

Speakers: Gudrun Allstädt/Simone Reiner, Textilwirtschaft magazine

Topic: Which looks are boosting business – of both womenswear and menswear?

How strong are the influences of Gucci, Off-White and Balenciaga? Which colours are defining the look of the collections – and what new embellishments are being used? But above all: what is happening in terms of silhouettes? And what effects will that have on the shoes for autumn/winter 2019/20? These and many other questions will be discussed by the two TW editors Gudrun Allstädt and Simone Reiner on the first day of the show.

**FASHION TREND POOL presentation – ‘Spotlight on store windows’**

1:30 pm – 1st floor of the ‘Kesselhaus’

Speakers: Karolina Landowski/Marga Indra-Heide, FASHION TREND POOL

The first impression counts – also in retail. Based on a number of inspiring examples from the retail trade, Marga Indra-Heide and Karolina Landowski will be explaining how this season’s fashion looks can be innovatively showcased to stir emotions at the POS.

MODEUROP Fashion Forecast – Trends for Spring/Summer 2020

3:00 pm – 1st floor of the ‘Kesselhaus’

Speaker: Martin Wuttke

As the official trend platform of the DSI, the MODEUROP Fashion Forecast is being moved from Tuesday to Sunday. The new MODEUROP is presenting itself as the official trend fashion platform, integrated as an organisation into the DSI (German Shoe Institute). With the ColourCard, the ForeCasts and the ColourClubConference, it provides the design and creative studios of shoe and accessory manufacturers with orientation each season.

Exhibitor get-together

From 6:00 pm – Areal Böhler, Catering Area

An opportunity for the international shoe industry and industry experts to come together after the tradeshow. The international fashion community can once again enjoy personal chats in a relaxed atmosphere with networking, snacks and music.



Monday 11 March 2019

HDS/L Junior Award 2019 ‘*Sport meets fashion – open-minded*’

10:30 am – Fashion Lifestyle Corner, catwalk in the ‘Kaltstahlhalle’

Once a year, young shoe designers with extraordinary creativity and innovation are honoured with the HDS/L Junior Award. The motto of the HDS/L Junior Award in 2019 is: ‘*Sport meets fashion – open-minded*’. This time the contest is looking for new, creative ideas for sports sandals.

HDS/L Press Conference

12:30 pm – 1st floor of the ‘Kesselhaus’

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. And in addition to the latest industry statistics, representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo of the shoe trade.

Season’s Best! 20 Must-Haves for Autumn/Winter 2019/20

2:00 pm – 1st floor of the ‘Kesselhaus’

Speaker: Trend expert Karolina Landowski, FASHION TREND POOL

From the hiking boot to the 70s platform shoe: what are the must-haves you should definitely be ordering for A/W 2019/20? And how do you attract the right attention in your collection? Trend expert Karolina Landowski is presenting the most important shoes and accessories looks for the current ordering season.

**STeP by OEKO-TEX® lecture: 'Sustainability in leather production'**

3:00 pm – 1st floor of the 'Kesselhaus'

What's important for textiles is just as important for leather goods: With the OEKO-TEX® Sustainable Textile and Leather Production certification (or STeP for short), manufacturers of leather goods can now prove that they are producing sustainably and easily communicate this in a transparent, credible way.

Fashion Forecast: Spring/Summer 2020

4:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Trend expert Marga Indra-Heide, FASHION TREND POOL

What's next? In her fashion forecast, trend expert Marga Indra-Heide will be giving a first comprehensive look at the fashions for the coming spring/summer 2020 season.

Services**Partner hotels**

Visitors to Gallery SHOES will receive special rates in the following partner hotels: COURTYARD MARRIOTT, INNSIDE MELIA, NOVOTEL, HOTEL INDIGO, GUT DYCKHOF, FISCHERHAUS, LINDNER CONGRESS HOTEL and LINDNER RHEIN RESIDENCE.

Further details are available on the website at: <https://gallery-shoes.com/services>

Additional hotels and travel options are offered by the partner Düsseldorf Tourismus GmbH with the DüsseldorfCard. Find out more here: <https://duesseldorf-tourismus.de/duesseldorfcard/>



Shuttles

The Gallery SHOES Express is a free shuttle service for the professional visitors of Gallery SHOES. At regular intervals, it will be transporting visitors between Gallery SHOES and the showrooms, for example on Kaiserswerther Strasse and to Karl-Arnold-Platz, the partner hotels and other locations. It will also transport visitors to the partner hotels. Visitors will find the shuttle station at Entrance I, on the forecourt of the 'Alte Schmiedehallen'. Taxis also stop there regularly. Online registration for admission to the tradeshow is now also possible at the shuttle points and inside the shuttles themselves.

The meeting points are:

- City hotspots – Areal Böhler
- Our partner hotels – Areal Böhler
- External parking space at Niederkasseler Deich 285 – Areal Böhler



Other services

- Free Wi-Fi inside the halls of Areal Böhler
- The tradeshow ticket doubles up as a transport ticket for free travel to and from the event within the VRR public transportation system zone (stop: Lörick with the U70, U74 and U76)
- Discounted Deutsche Bahn rail tickets
- Regular visitor newsletter
- Digital ticket and entry system that meets the latest international standards

Press accreditation

<https://gallery-shoes.com/press/accreditation/?lang=en>

Upcoming Gallery SHOES dates for 2019:

1-3 September 2019

Düsseldorf, 5 February 2019

All activities of the IGEDO Company:
Further information about Gallery SHOES Düsseldorf:

www.igedo.com
www.gallery-shoes.com



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